

Prasad V. Potluri Siddhartha Institute of Technology
DEPARTMENT OF BUSINESS ADMINISTRATION
Minutes of the Board of Studies (BoS) Meeting

Date: 23rd June 2025

Time: 11:00 AM to 12:30 PM

Mode: Blended

Virtual Meeting Link: <https://meet.google.com/owf-oxdx-qtj>

Agenda of the BoS Meeting:

1. To discuss and finalize the syllabus for MBA III & IV Semesters under the PVP24 regulations.
2. To determine the credit allocation for the Entrepreneurship Project.
3. To explore the introduction of new elective courses or combinations of subjects.

Resolutions Passed:

1. Management of Innovation (24BA3T2):

It was resolved to incorporate content on the *procedure for registration of Intellectual Property Rights (IPRs)* into the syllabus of *Management of Innovation* (Course Code: 24BA3T2) in the III Semester.

2. Entrepreneurship Project:

The Board approved the structure and implementation of the *Entrepreneurship Project* to be pursued in the III Semester of the MBA program, and recommended the award of **2 credits** for successful completion.

3. Course Title Modifications – IV Semester:

The following changes to existing course titles in the IV Semester were approved and recommended:

- o *Logistics and Supply Chain Management (24BA4T1)* to be renamed as **Logistics and Supply Chain Analytics (24BA4T1)**.
- o *Employee Relations and Engagement (24BA4T5HB)* to be revised as **Industrial Relations and Engagement (24BA4T5HB)**.

4. Integration of SDGs:

It was resolved and recommended to integrate *Sustainable Development Goals (SDGs)* concepts into the curriculum framework of the MBA Program under PVP24 regulations to enhance relevance and social responsibility in management education.


Chairman-BOS

Dr. P. Adi Lakshmi

HEAD

Department of Business Administration
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SIDDHARTHA INSTITUTE OF TECHNOLOGY
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Prasad. V. Potluri Siddhartha Institute of Technology
DEPARTMENT OF BUSINESS ADMINISTRATION
Board of Studies Members

Sl. No.	Name & Contact details of the member	Designation of the member	Signature
1	Dr. P. Adi Lakshmi, Cell No. 9491348818, hodmba@pvpsiddhartha.ac.in	Chairman	P. A Lakshmi
2	Prof. Rama Devi V Professor, Department of School of Management, National Institute of Technology, Warangal - 506004, Telangana, India, Ph: 9000453743.	Member, University Nominee	ONLINE
3	Dr. L Prakash Sai Professor, Department of Management Studies, IITM, Chennai - 600 036, Ph: + 91 (44) 2257 4568, Email: lps@iitm.ac.in	Member	ONLINE
4	Dr. Rajesh C. Jampala Dean (Academic & Administration), PB Siddhartha College of Arts & Science, Vijayawada, Andhra Pradesh, Ph: 9866806069, Email: rajeshjampala@yahoo.co.in	Special invitee	ONLINE
5	Mr. Gautam Sai Polavarapu, Director, Better Blanc Private Limited, Bangalore, Karnataka, India Ph: 9618488955 Email: gaouthamsai18@gmail.com	Member, Representative from Industry	ONLINE
6	Dr. D. Srinivasa Rao, Ph: 9885344115, Email: srinu_dokku@yahoo.co.in	Internal Member	Srinu
7	Mr. V. Praveen Kumar Ph: 8500401246, Email: praveen.vasi@gmail.com	Internal Member	Praveen
8	Dr. Lt. M. Dhadurya Naik Ph: 9848280815, Email: mdnaikmba@gmail.com	Internal Member	M. Dhadurya Naik
9	Dr. N. Siva Surendra Ph: 9885385676, Email: drsivasurendra@pvpsiddhartha.ac.in	Internal Member	Siva Surendra
10	Mr. N. Suresh Babu Ph: 9703586747, Email: nsb.mgc@gmail.com	Internal Member	NSB
11	Mr. SK. Subhan Saheb, Ph: 953336067, Email: subhansk06@pvpsiddhartha.ac.in	Internal Member	Subhan
12	Mrs. J. Ambica, Ph: 9493505581, Email: ambica.abi49@gmail.com	Internal Member	Ambica
13	Dr. P. Naresh Kumar District Skill Development Officer, APSSDC, Krishna District, Ph: 7418743458, Email: nareshkumar.p@apssdc.in	Member, Alumni Representative	ONLINE
14	Mr. S. Syam Prasad, Second MBA, Reg. No. 22501E0058 Ph: 6303508448, Email: syamprasadsitala@gmail.com	Member, Student Representative	ONLINE
15	Sri. V. Satish Parent of Ms. A. Ankit Chowdary MBA, Reg. No. 22501E0003, Ph: 9951614520 Email: vsrao747@gmail.com	Member, Parent Representative	ONLINE